



## Southern Extreme Bull Riding Finals

January 6 & 7, 2006  
Florence Civic Center

**Florence will soon be full of Cowboys!** The Southern Extreme Bull Riding Association is holding the SEBRA Championship Finals at the Civic Center on January 6<sup>th</sup> and 7<sup>th</sup>. Outsiders might picture professional bull riders as a rough and rowdy bunch. A few are larger than life characters that perpetrate that perception. Most however, are humble, soft spoken, gentlemen. They rarely brag or boast. The hard life builds character and tends to bring cowboys closer to their maker. Bull riders love live and live it to the fullest.

Forty of the top bull riders will be competing for over \$40,000 in prize money and championship awards. The cowboys have been fighting for points all year long and it all comes down to this weekend. The winner will be crowned the 2005 SEBRA Champion. Cowboys like Travis Finley, Devin Long, JB Mauney and Corey Atwell travel the Nations highways all year long gaining points. Devin Long competed in Alberta, Canada this year at the famed Calgary Stampede. JB Mauney won over \$10,000 in a Lufkin, Texas CBR Event, Corey Atwell, a rising star in the bull riding world, won the International Youth Finals in Oklahoma this summer. Travis Finley who was plagued by injuries the first part of the year has been fighting his way to the top of the standings. As stiff as the competition is, the real opponents are the bulls. Only the top bulls are chosen for the SEBRA Finals. Bulls have been selected from over sixteen professional stock contractors. These are many of the same bulls that you see on television. Bulls like Black Hawk, Wrangler Riata, Wicked Charlie and others are known throughout the Nation for their ability to throw off cowboys. Once the cowboys are on the ground, it's the job of the bullfighters to protect them. Wearing baggy pants and track shoes bullfighters risk their lives to save downed cowboys.



SEBRA is fortunate to have some of the best bullfighters in the business. Keith Hanood was the 2001 Free Style Champion at the National Finals Rodeo Bucking Stock Sale in Las Vegas. Don't miss this opportunity to see professional bull riding at its best. Be sure to come out to the Florence Civic Center to watch the action.

Tickets are on sale now for the **SEBRA Southern Extreme Bull Riding Finals** schedule for January 6<sup>th</sup> and 7<sup>th</sup> for 8:00pm. Tickets can be purchased at the Civic Center Box Office, on line at [Ticketmaster.com](http://Ticketmaster.com), FYE Magnolia Mall or charge by phone at 843-679-9333.

Tickets are \$18.50 Lower Level and \$14.50 Upper Level. Plus there is a \$3.00 discount offered for groups of 10 or more (upper level only). There is also a two-day Discount Package available: \$30.00 Lower Level and \$25.00 Upper Level so that you can enjoy both days of the action!

