



FLORENCE CIVIC CENTER JOINS GREENBAX PARTNER MERCHANT NETWORK;
Company to reward customers with Greenbax, joins growing network of local businesses

FOR IMMEDIATE RELEASE
JANUARY 17, 2006

FLORENCE, SC. – THE FLORENCE CIVIC CENTER announced today that it has signed on as a Partner Merchant with the Greenbax Partner Merchant Network, one of the most technologically advanced and consumer-friendly community reward programs in the country. The program allows customers to earn or spend Greenbax for their own personal use at any participating Partner Merchant location.

“Every time a customer shops with us, and they use their Greenbax Customer Rewards card, Greenbax will be electronically added to their account,” stated Kendall Wall, General Manager. “We think it’s a win-win scenario to partner with Greenbax. Customers win because they earn Greenbax for their own use, and we win because we have an opportunity to do something for our patrons who are attending events now.”

“Greenbax is proud to have the FLORENCE CIVIC CENTER as a Partner Merchant in the program,” says Kevin Casey, Program Manager for Greenbax Customer Rewards. “It’s a great way for Partner Merchants to do something special for the customers who are in their facility now, and to reduce spending on traditional marketing schemes to get new customers.”

Since the program’s inception over three years ago, over 250 Partner Merchants have signed on to be a part of the Greenbax Partner Merchant Network. To get a list of the participating Partner Merchants, visit www.Greenbax.net.

About Greenbax:

Greenbax Enterprises began as a sister corporation to Piggly Wiggly Carolina in the 1950s. It began as a simple trading stamp program where customers saved and earned stamps at Piggly Wiggly stores exclusively. Greenbax is now an entirely electronic and multifaceted, consumer-oriented organization with a variety of redemption options and earning opportunities. To learn more about Greenbax, or to sign up for a Greenbax card, log on to www.greenbax.net.

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