

**AIFA Press Release
For Immediate Release**

April 10, 2007 - The American Indoor Football Association has entered into an agreement with Prestige Creative Marketing of New Philadelphia, Ohio to film, edit and produce the 2007 AIFA All-Star and Championship games from Florence, South Carolina on June 22 and 23, 2007. Prestige Creative is a veteran of quality indoor football productions and broadcasts and the AIFA is pleased to have them on board.

This two day event presented by Pepsi is being syndicated and the product placement made by United Sports Media to a group of independent UHF and VHF television stations as well as satellite and cable providers nationwide. The anticipated home viewer ship is expected to exceed 15 million homes. A list of stations will be released in the near future as the lineup is completed.

